Subject: Criteria to be adopted for allotment of land in respect of projects/ applications received on investjk.in portal.

The J&K Industrial Land Allotment Policy 2021-30 mandates the Land Allotment Committee to adopt a fair and transparent process which shall provide every applicant a fair chance on merits in order to keep the entire land allotment process transparent. In this regard the Ist Meeting of the High Level Committee constituted vide Government Order No: 199-IND of 2021 Dated: 13-10-2021 was held under the chairmanship of Principal Secretary to Government Industries & Commerce Department ,where in it was decided that the allotment of land shall be made on merit cum choice of the applicant whereunder, a meritorious applicant will be given a choice of land in his preferred Industrial estate based on merit and subject to availability of land. A common Divisional Level Merit list shall be prepared by the Director Industries & Commerce, Jammu and Managing Director J&K SIDCO/SICOP based on below mentioned parameters/ weightage.

In this context, it is for the information of general public and aspiring entrepreneurs that the criteria to be adopted for allotment of land shall be as under:

S.No	Parameter	Weightage /Marks (Taking an aggregate of 100 Points)
1	Proposed Investment per kanal (excluding investment in land)	40
2	Proposed Direct employment per kanal	40
3	Categorisation as per Micro, Small and Medium Enterprises Micro= 10% Marks Small= 07% Marks Medium= 03% Marks	10
4	Assessment of environment impact (Classification as per UCM guidelines) White/ Green Category= 05% Marks Orange Category=03% Marks Red Category =Nil	05
5	Others 5% Marks	05
	Maximum Marks	100

Formula for allotment of land:

(i)   Investment per kanal: 40% Weightage

$$\frac{\text{Investment per kanal}}{\text{Highest investment per kanal (base)}} \times 40 = \text{Marks Obtained}$$

Suppose the Highest Investment Per kanal amongst all the applicants at a given point of time is Rs 5 Cr, then Rs 5 cr will be taken as base

Now suppose an applicant has Investment /Kanal= Rs. 3 Cr

$$= 3/5 \times 40 = 24 = \text{Marks Obtained}$$

In case the Investment per kanal increases the base will also shift accordingly.

(ii)   Employment per kanal : 40% Weightage

$$= \frac{\text{Employment per kanal}}{\text{Highest employment per kanal (base)}} \times 40 = \text{Marks Obtained}$$

Suppose the Highest Employment Per kanal amongst all the applicants at a given point of time is 8 persons, then 8 will be taken as base.

Suppose an applicant having **Employment/kanal= 5 persons**

$$= 5/8 \times 40 = 25 \ (\textbf{Marks Obtained})$$

In case the Employment per Kanal increases the base will also shift accordingly.

(iii)   Other factors

(a) MSME :10% weightage/Marks

- **(1) Micro- 10%**
- **(2) Small-7%**
- **(3) Medium-3%**

(b) Environment : 5% Weightage/Marks

- **(1) Green/White-5%**
- **(2) Orange-3%**
- **(3) Red-0**

(c) Others. (5%)

Sd/
Member Secretary
High Level Land Allotment Committee
Jammu